



Richard J. Marinaccio

Partner
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Rick is a seasoned technology lawyer and firm innovator, focusing on the dynamic world of artificial intelligence (AI) and other emerging technologies and commercial contracts for a variety of transactions.

With a commitment to understanding his clients' businesses inside and out, Rick offers practical, solution-oriented legal advice while ensuring that risk management is tailored to each client's specific needs. His extensive background and achievements in the field make him a trusted and highly sought-after legal advisor. Rick has earned recognition as a leader in technology and commercial contracts. His expertise in these areas enables him to guide clients with a thorough understanding of the relevant laws. He provides invaluable insights to help them achieve their business objectives effectively.

Rick is heavily involved in management of the firm. Rick serves as co-chair of the Technology Industry Team; chair of the firm's Technology and Innovation Committee; leader of the Task Force on Artificial Intelligence; Intellectual Property Team Leader; and member of the Diversity, Equity, and Inclusion Steering Committee, Information Security Subcommittee, and Strategic Planning Committee.

Core Competencies

ARTIFICIAL INTELLIGENCE/TECHNOLOGY LAW

With a sharp focus on the ever-evolving landscape of AI and other technologies, Rick brings a deep understanding of the legal intricacies of technology. Dedicated to staying at the forefront of technological advancements, Rick earned a 2023 certificate from MIT Sloan + CSAIL Artificial Intelligence: Implications for Business Strategy Program and completed the Berkeley Law AI Institute Platform. These programs enable him to offer clients the most current and relevant legal guidance and insight in artificial intelligence.

COMMERCIAL CONTRACTS

Rick also excels at negotiating complex commercial contracts including deals for goods and services, technology deals and intellectual property licensing transactions. His meticulous attention to detail and ability to navigate the intricate world of commercial contracts set him apart in the field. Clients can rely on his expertise and nearly two decades of experience focused on commercial contracts to ensure that their contracts are not only legally sound but also strategically advantageous.

OTHER NOTABLE EXPERIENCE

In addition to his core competencies, Rick has also provided invaluable support in mergers and acquisitions, corporate matters, franchise law and privacy matters. He also has years of experience dealing with self-funded health benefit plans as he was formerly assistant general counsel for one of the nation's largest third-party administrators. His diverse skill set allows him to assist clients in a wide range of legal matters, making him a versatile and indispensable partner.

AREAS OF PRACTICE

- Corporate and Business Law
- Commercial Contracts
- Franchise and Distribution Relations
- Intellectual Property
- Mergers and Acquisitions
- Private Equity and Venture Capital
- Startups
- Technology and Internet Law
- Canadian Cross-Border

INDUSTRIES

- Technology
- Artificial Intelligence
- Data Privacy and Cybersecurity

HONORS & AWARDS

- Named *Upstate New York Super Lawyers*® Rising Star, 2016-2018
- U.S. National MONOPOLY Championship - Winner
- World MONOPOLY Championship - Ranked 3rd

EDUCATION

- State University of New York at Buffalo Law School, J.D., *cum laude*, 2007
- State University of New York at Buffalo, B.A., *magna cum laude*, Phi Beta Kappa, Pi Sigma Alpha, 2004

CERTIFICATIONS

- MIT Sloan + CSAIL Artificial Intelligence: Implications for Business Strategy Program

ADMITTED TO PRACTICE

- New York
- Ontario, Canada - Foreign Legal Consultant

PRESENT ACTIVITIES

- University at Buffalo Law Alumni Association, Assistant Treasurer
 - Former Secretary
 - Former Director
- Amherst Youth Basketball, Coach
- Lou Gehrig Youth Baseball and Softball, Coach

PAST ACTIVITIES

- Junior Achievement of Western New York Business Plan Challenge, Judge
- World Trade Center Buffalo Niagara, World Trade Celebration 2015 Committee, Member
- InfoTech Niagara, Director
- *Buffalo Law Review*, Publications Editor
- National Kidney Foundation - Corporate MONOPOLY Tournament, Chair

PROFESSIONAL ASSOCIATIONS

- American Bar Association
 - Science and Technology Law Section
 - Forum on Franchising
- Bar Association of Erie County
- New York State Bar Association
 - Business Law Section
 - Intellectual Property Law Section

SPEAKING ENGAGEMENTS

- Panelist, “Building an Impactful and Responsible AI Business Strategy,” CIBA 9th Annual Global Trade and Investment Forum, April 2024
- Speaker, Artificial Intelligence, Buffalo Claims Association March Meeting, March 2024
- Panelist, “Artificial intelligence is key to efficiencies in the workplace,” *Buffalo Business First* Table of Experts: Artificial Intelligence, January 2024

ARTICLES

- Co-Author, “AI Demystified: State Legislative Trends,” *Rochester Business Journal*, March 2024
- Co-Author, “AI Demystified: Crafting an Effective AI Acceptable Use Policy,” *Rochester Business Journal*, February 2024
- Co-Author, “AI Demystified: Decoding Generative AI Platforms,” *Rochester Business Journal*, January 2024
- Co-Author, “AI Demystified: Executive Order Takes Proactive Approach to AI Regulation,” *Rochester Business Journal*, December 2023
- Co-Author, “AI Demystified: The evolving landscape of Artificial Intelligence - Definitions, applications and regulation,” *Rochester Business Journal*, November 2023
- Co-Author, “Harnessing the Power of AI: Legal Considerations for Employers,” *Buffalo Business First*, September 2023
- Co-Author, “Harnessing the Power of AI: Legal Considerations for Employers,” *Rochester Business Journal*, August 2023